



LG Aria IP Enabled

130c, 130, 300 & 600

COMMUNICATION SYSTEMS





LIFE'S GOOD

THE COMPANY

As one of the largest global electronics manufacturers, LG Corporation is consistently rated in the world's 'Top-50' electronics and IT companies. Throughout the world, the LG brand has become synonymous with leading edge, high quality, innovative technology delivered at affordable prices. LG IP and IP-enabled telephone systems are no exception!

The LG range of key-telephone and PBX systems, servicing 5 ~ 500 extensions, have been supplied to the Australian market for more than 10 years. LG Aria is the exclusive Australian distributor for LG Aria digital/ip telephone systems and in 2003 received LG's top distributor honour, attaining Platinum Distributor status, as LG's number 1 global partner.

Aria's fully equipped technical laboratories offer on-line support to our 110-strong national dealer network and ensure all field conditions can be replicated. And to ensure product quality, no LG product reaches the market without obtaining ACA approval – ensuring design integrity, build quality, network compliance and electrical safety.

LG Aria also proudly supplies systems to Telstra – Australia's largest carrier. These are supplied to the market under the Telstra brand and supplied and serviced by the LG Aria/Telstra FixedNet™ Dealer network.

So when you choose an LG Aria phone system, you're not only making a wise investment in reliable, future-friendly technology, you're also joining more than 55,000 other businesses throughout Australasia, in choosing LG Aria – Australia's favourite phone system!

LG Aria Life's Good



PLATFORM



JUST AS TODAY'S FORMULA 1 RACING CARS ARE POWERED TO SUCCESS BY STATE OF THE ART TECHNOLOGY AND THE SPECIALIZED TEAMS BEHIND THEM, SO TOO ARE THE NEW LG ARIA IP ENABLED PBX SYSTEMS. THE SYSTEMS ARE BUILT ON THE LATEST AND MOST RELIABLE TELECOMMUNICATIONS TECHNOLOGY AND INSTALLED ACROSS AUSTRALIA BY A NETWORK OF LG ARIA TRAINED TECHNICIANS TO ENSURE YOUR TELEPHONE SYSTEM DELIVERS OPTIMUM PERFORMANCE TO YOUR BUSINESS.

A world leader in electronics and with 40 years experience in telecommunications manufacturing, it is not surprising LG continues to deliver communication systems that meet the needs of your business. The Aria provides flexible solutions for the demands of today's ever changing business environment. It delivers the latest technologies such as VoIP and inherent in it's design is it's ability to expand as you grow.

EASE OF USE

The Aria incorporates all the latest features and with operational functionality designed from the user perspective. Features are logical, simple to use and easy to remember.

AFFORDABLE TECHNOLOGY

So whether it's simple features such as one-touch transfer or paging, or more advanced features such as call centre operation or computer telephony integration (CTI), the Aria delivers – at an affordable price.

Furthermore, software for features such as least cost routing (LCR), ACD, DECT wireless mobility or interactive voice response (IVR) – to name just a few – are incorporated into the standard main processor software.

ONE PLATFORM

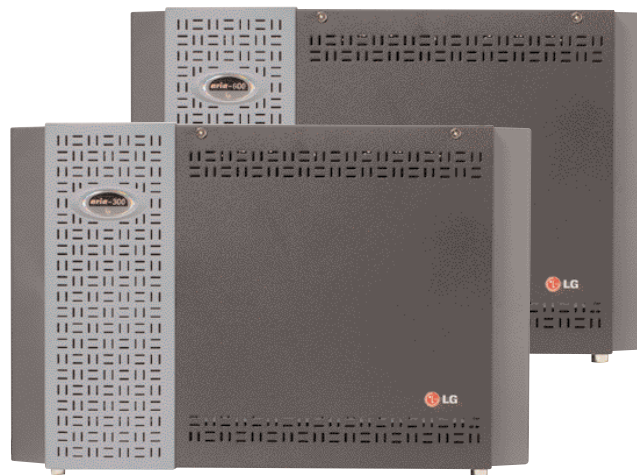
Seldom do you find a true family of telephone systems, which use common plug-in modules throughout the entire range, network seamlessly and use the same handsets. The LG Aria 130c, 130, 300 & 600 IP enabled telephone systems are not only the perfect solution for multi-site organisations but also the ideal choice for organisations requiring capacity for growth without the huge price tag of a complete system change out.

FLEXIBLE

The Aria systems are based on universal port architecture. By simply adding plug-in modules they will expand to accommodate new features or capacity as your business needs dictate. So if you are considering incorporating a VoIP solution into your business in the future you can simply purchase the VoIP modules when you are ready.



ARIA 130 & 130c



ARIA 300 & 600

PLATFORM

FUTURE-FRIENDLY

Not only does the Aria provide you with a solution to your communication needs today, inherent in its design is the ability to migrate to new technologies as they are introduced.

UPGRADE AND KEEP YOUR HANDSETS

And if you outgrow your Aria our future-friendly philosophy allows you to upgrade to a larger LG Aria telephone system whilst retaining your current LG Aria handsets. The Aria supports 4 generations of digital handsets, the earliest being released in 1995 and 2 generations of IP handsets.

VOIP READY

The convergence of voice and data on to one network has created many new and exciting products and features. Aria's solution to IP telephony is the initial step for your business to start benefiting from VoIP.

The Aria can operate as a traditional standalone PBX and seamlessly deploy VoIP services as you require them. These include IP handsets for home offices, remote office solutions with a Remote Service Gateway and soft phones on laptops that can operate in wireless Hot Spots for business travelers.

MOVE TO VOIP AT YOUR OWN PACE

The option of adding VoIP services as you need them has a practical and cost saving advantage, the gradual upgrade of your data network. In most cases businesses can start benefiting from VoIP without having to upgrade their entire data network to support the extra traffic and voice Quality of Service (QOS) required for VoIP.

MULTI-SITE ORGANISATIONS

For multi-site organisations the Aria's will seamlessly network together providing the transparency of one large system at a fraction of the cost of large traditional PABXs. IT managers will be managing one platform for all voice communication equipment and with the Aria PC programming software they can remotely make necessary changes to systems.

MAINTENANCE AND DIAGNOSTICS

Remote system diagnostics, program changes or even software upgrades can be performed quickly and reliably – no matter where your system is located by utilizing modem or secure LAN access. While on-site maintenance can be performed easily and efficiently via the LAN or the systems serial interface.



CUSTOMER ADMINISTRATION TERMINAL (CAT)

Aria CAT software provides you with the tools to manage your own phone system. It provides multi-level customized access to the system programming so your receptionist can be given access to adjust daylight savings time, programming speed numbers and flexible buttons while your IT manager may be given access to higher functionality to perform moves, adds and changes to save on technician call outs.

COMPUTER TELEPHONE INTEGRATION (CTI)

CTI applications integrated to the Aria can start from basic screen popping for incoming calls and easy click and dial from databases such as Outlook to total call centre solutions. The Aria's open architecture allows it to become part of a powerful management and marketing tool which can integrate phone control, emails, MIS functionality, agent management, database management, real-time reporting and operational reports.

LG Aria's philosophy is simple – offer easy to use, reliable systems that are feature-rich and future-friendly, grow as your business grows and provide a total, cost-effective solution to your communication needs.

Maximum Capacity	130c	130	300	600
Digital/Extensions	48	96	288	396
Analogue Extensions	48	96	288	576
Extensions including DECT	88	128	300	600
SO Bus Extensions	40	40	152	152
Primary Rate ISDN	40	40	150	180
Basic Rate ISDN	40	40	152	152
PSTN	40	40	104	384
Ports	128	132	300	600
VoIP Extensions	64	64	96	96
VoIP Trunks	40	40	200	200
VMIB Ports	16	16	24	24
Music Source Input	8	8	8	8
Paging Zone Ext	3	3	3	3
Paging Zone Int	15	15	35	35
RS 232C Ports	2	2	4	4
System Speed Dials (24 digit)	1500	1500	3000	5000
Station Speed Dials (24 digit)	100	100	100	100
Hunt / ACD Groups	15	15	48	48
BHCA	23,000	23,000	20,000	20,300

* Note: Not all maximum capacities can be achieved simultaneously, and are dependant on available time-slots and mounting slots.

FEATURES AT A GLANCE



A TELEPHONE SYSTEM IS NOT JUST ABOUT MAKING OR ANSWERING CALLS, IT'S ABOUT PROVIDING REAL BENEFITS AND SOLUTIONS TO YOUR ORGANISATION. SOLUTIONS AND BENEFITS THAT IMPROVE EFFICIENCY, PRODUCTIVITY AND IMAGE.

EFFICIENCY AND NO LOST BUSINESS

Imagine a phone system that improves your staff's efficiency in the way they handle calls, including making, answering and transferring. Staff no longer have to waste time searching for frequently dialed numbers, they can easily dial them from the system's phone directory. The last number redial feature allows them to redial any of their last 10 numbers dialed and the Aria One-Touch transfer feature means calls are easier to process quickly and correctly.

CONTROL COSTS

Reducing unnecessary call costs greatly improves the profitability of your organisation. Least cost routing allows your business to automatically take advantage of the cheapest call rates made available by network carriers.

The Aria's standard main processor software includes a call reporting feature, it can be used to help monitor calls being made by individual extensions. In addition, call restrictions may be placed on extensions further reducing call costs.

HOT DESKING

The Hot Desking feature allows you to provide all the benefits of a phone to employees who don't have their own desk, including their own phone number, voice mail etc. By entering their PIN code in to designated handsets, the Hot Desking feature transforms the handset into their own extension. This includes their own DID so people can ring them directly and all the usual attributes of a regular extension. They can even forward their phone to a destination of their choice, so when they are logged off they can have their calls go to their voice mail, reception or to a mobile phone.

BLUETOOTH HEADSET MODULE

Move freely around your office with a Bluetooth headset connecting you to your office phone. With the addition of a Bluetooth module on your extension, you will be able to answer and terminate calls, transfer between your headset and phone but most importantly, free yourself from your desk.

CALL RECORDING – USB MODULE

The Aria's USB module provides simple to use call recording from your handset to your PC. Conversations are recorded as .wav files, which can be stored on your hard drive or archived for legal requirements.

The USB module comes with its own application software which makes recording and managing files a breeze. Some of the features include start/pause/stop recording, the ability to add memos to recordings and a file management tool to help find, sort, email and assign CLI to .wav files.

LINK YOUR EXTENSION TO YOUR MOBILE OR HOME PHONE

There are times when you are not able to be in the office, traveling interstate or perhaps working from home. Being able to receive calls and make outbound calls from your office extension would mean you could continue working, transparent to your clients and colleagues.

The Aria's "extension linking" feature puts calls through to your extension and to another phone, mobile or landline, of your choice. It even allows you to transfer calls back to other extensions in the office. And by dialing your extension from your nominated phone, you will automatically receive dial tone to make outbound calls through the office. This is ideal for people working from home who wish to maintain their privacy, as the calling party will receive your office extension CLI.

CONFERENCE ROOM

Aria's enhanced conference call feature takes the work out of setting up conference calls. It supports 9 "Conference Rooms" where up to 15 parties can dial in, enter a PIN and join the conference call. A DID number is available for external parties so they can ring directly into the conference call. You no longer need to call up each party and join them in to the conference call, with the Aria it is as easy as emailing a notice with the time, number of the conference room and the PIN code.

HOSPITALITY

Hospitality environments have unique requirements. Aria Hospitality offers versatile, user-friendly functionality catering for the varied needs of both hotel guests and staff. Whether used as a stand-alone system or integrated with an existing front-of-house PMS, Aria Hospitality allows your staff to attentively service the needs and desires of guests, ensuring repeat business and future growth.

7000 SERIES DIGITAL HANDSETS

4 BUTTON



7004 DISPLAY

- 2 Programmable Buttons
- 5 Fixed Buttons
- On hook dialing
- Single line LCD Display
- Available in limestone or charcoal

16 BUTTON



7016 DISPLAY

- 16 Programmable keys
- 11 Feature keys
- 3 active feature buttons
- Navigation Key
- 3 Line/24 character LCD
- Adjustable Display
- Headset Jack
- Optional Melody Module
- Optional Full Duplex Module
- Pedestal option
- Multi-colour line keys
- Available in limestone or charcoal

8 BUTTON



7008 DISPLAY

- 8 Programmable keys
- 5 Feature keys
- Hands-free operation
- 2 Lines LCD Display
- Available in limestone or charcoal

24 BUTTON & DSS



ARIA SELECT DSS CONSOLE

(PICTURED WITH SELECT 30 BUTTON DISPLAY)

- 48 programmable keys
- Can be assigned to direct station selection, speed dial numbers and line status
- Can be programmed as feature keys
- Each Keystation supports up to 7 consoles
- Multi-colour line keys
- Pedestal option
- Multi-colour line keys
- Available in limestone or charcoal

24 BUTTON



7024 DISPLAY

- 24 Programmable keys
- 11 Feature keys
- 3 active feature buttons
- Navigation Key
- 3 Line/24 character LCD
- Adjustable Display
- Headset Jack
- Optional Melody Module
- Optional Full Duplex Module
- Optional USB Module
- Optional Bluetooth Module
- Pedestal option
- Multi-colour line keys
- Available in limestone or charcoal

24 BUTTON



Multi-colour line keys
Pedestal option
Multi-colour line keys
Available in limestone or charcoal



7024 LARGE DISPLAY

- 24 Programmable keys
- 11 Feature keys
- 3 active feature buttons
- Navigation Key
- 9 Line/24 character LCD
- Adjustable Display
- Headset Jack
- Optional Melody Module
- Optional Full Duplex Module
- Optional USB Module
- Optional Bluetooth Module
- Pedestal option
- Multi-colour line keys
- Available in limestone or charcoal



7000 HANSET

- Same
- IP M
- Displ



Navigation Key for quick access to phone book and menu



Headset jack



Call back feature eliminates inter-office telephone tagging



Active keys for fast access to phone features



Conversation recording to PC via USB



Bluetooth headset module



Pedestal for improved ergonomics



ARIA SELECT ANALOGUE HANDSET

(GREY ONLY)

- Hold button
- Transfer button
- Flash button
- Message waiting indicator



DECT GAP HANDSET

- Designed around mobile phone layout with ease of use in mind
- Secure digital voice quality
- Full function of desktop extension
- Coverage over large and multi-level buildings
- Hands free headset
- Auto answer function
- Message waiting indicator
- Vibrating ring alert



IP SERIES IP PHONES

Full functionality as digital handsets
Models available: 7024 Large
display, 7024, 7016 and 7008



IP SOFT PHONE

- Fully featured extension
- Video phone support
- Call recording to laptop
- Call logging
- SMS to other extensions or DECT

ISDN & WIRELESS

LG ARIA HAS BEEN DESIGNED TO BRING TO YOUR BUSINESS THE SUPERIOR BENEFITS OF AUSTRALIA'S ISDN STANDARD –THE INTERNATIONALLY ACCEPTED EUROPEAN STANDARD (ETSI)– SUPPORTING BOTH PRIMARY RATE AND BASIC RATE SERVICES.

DIRECT-INWARD-DIALLING (DID)

The greatest point of contact to your organisation is via your phone. So it stands to reason that your company's image can improve by simply making calls to your organisation a pleasant and stress-free experience.

Direct Inward-Dialling (DID) permits external calls to be made directly to an extension. Your callers can instantly speak to the person or department they want. Congestion at reception is reduced or even eliminated and you are able to present your organisation in a more professional manner by prompt attention to your caller's enquiries.

GIVE YOURSELF AN ADVANTAGE

You can allocate different DID numbers from your ISDN number range for specific tasks such as a help line, sales or even temporary numbers for promotions. For example, the Aria can display the name of the promotion on LCD handsets so your sales people know what the call is about.

CALLING LINE IDENTIFICATION (CLI)

The ability to identify incoming callers gives you the opportunity to personalise your answer and improve customer service. By entering your customer's name and number into the Aria system speed bins, your staff will recognise which customer is calling as the system will display their name on LCD handsets (also available on PSTN).



A KEY TO ANY SUCCESSFUL BUSINESS IS THE ABILITY TO BE FLEXIBLE. ARIA'S INTEGRATED DECT (DIGITALLY ENHANCED CORDLESS TELEPHONY) MOVES YOUR OFFICE COMMUNICATIONS INTO A NEW ERA BY GIVING YOUR STAFF THE FREEDOM TO MOVE AROUND THE OFFICE AND CARRY THEIR FULLY FEATURED TELEPHONE EXTENSION IN THEIR POCKET.

IMPROVED EFFICIENCY AND SERVICE

Your customers will get through to your staff first time as they can receive calls while they are away from their desk. This improves customer service and reduces phone bills by minimising the number of returned phone calls – especially important for long distance calls or calls to mobiles.

FLEXIBILITY AND GROWTH

The Aria 130c & 130 supports up to 16 base stations and 80 handsets to ensure coverage. While the larger Aria 300 & 600 systems support up to 24 base stations and 192 handsets. Aria DECT not only gives your staff mobility, it also provides telephone access to staff who, in the past, have been denied this due to their duties or location.

IMPORTANCE OF INTEGRATION

Why choose an integrated DECT wireless system? The Aria DECT system retains all the system features of the Aria on mobile DECT handsets. Features available on your desktop keystation such as call transfer, call back, system speed dials and access to voice mail are all there and just as easy to use! And most importantly, the DECT handset can be "linked" to your extension. It then becomes a mirror image of your desktop keystation, giving you full functionality from either handset.

Total Capacity Aria	130c	130	300/600
Maximum handsets	40	80	192
Maximum base stations	16	16	24
Simultaneous calls system wide	40	64	96

Specification (345H Handset)	
Standard	DECT GAP
Weight of handset	102g
Battery type	2 x AAA NiMH
Standby time	50 Hours
Talk time	9 Hours
Display	12 characters x 2 lines plus icons
Call alert	Audible ring/vibrate

VoIP

RELIABILITY IS INHERENT IN THE DESIGN OF THE ARIA TELEPHONE SYSTEM. THE COST OF DOWNTIME TO YOUR TELECOMMUNICATIONS SYSTEM CAN BE VERY SIGNIFICANT, SO IT IS COMFORTING TO KNOW THE ARIA'S SWITCHING BACKBONE IS BUILT ON THE STABILITY AND RELIABILITY OF TIME DIVISION MULTIPLEXING (TDM), WITH BUILT IN IP GATEWAYS TO SUPPORT THE FEATURES AND BENEFITS OF VOIP.

WHY ARIA IP ENABLED TELEPHONE SYSTEM

The Aria IP enabled system offers you investment protection as you are investing in VoIP, which is the future of telephony. You may initially install it as a traditional PBX with no requirement to upgrade your entire data network to support voice Quality of Service (QoS). Then, when you are ready, you can introduce VoIP services, which include features and benefits such as IP extensions in home or remote offices, networking between office sites for operational transparency and toll savings.

IP HANDSETS

Aria's IP handsets offer you unprecedented freedom. Moving from one desk to another is no longer a headache when it comes to moving your phone with you. Your Aria IP handset can be plugged into any LAN port on the network. Configured correctly you can even take it home and connect it to your office via your ADSL service.



HOME OFFICE SOLUTION WITH VOIP

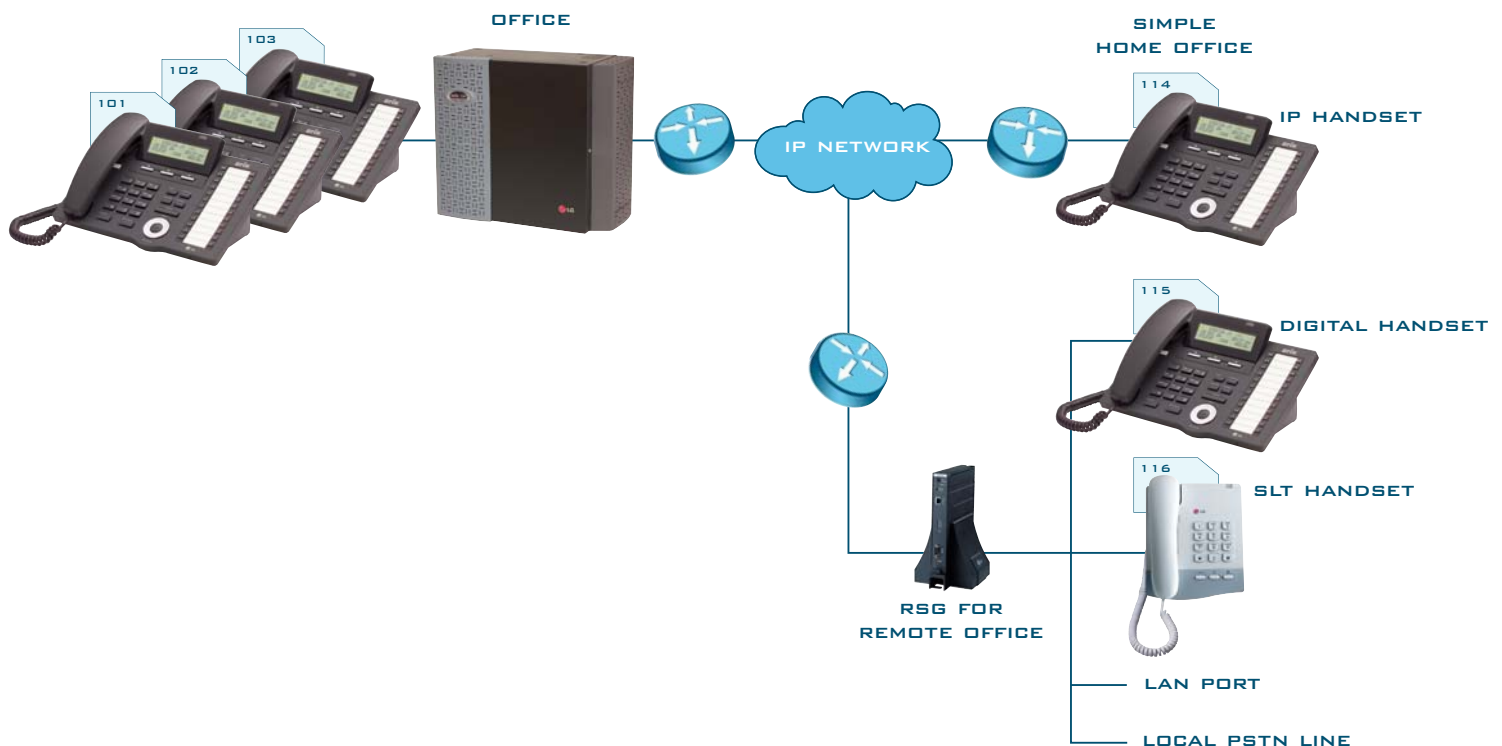
Home office or remote office, Aria has a solution to meet your business's needs. For a home office, stand-alone IP handset offers a fully functional office extension into your home. The IP handset can even be set up to 'mirror' your own office extension number so you can attend to your calls from either location.

REMOTE OFFICE SOLUTION WITH VOIP

For a remote office the Aria offers a more comprehensive solution, the Remote Service Gateway (RSG). The RSG can be viewed as an extension of the Aria system into a remote location. It offers two extensions, features such as alarm relay, paging from the main office system and in the case of power outages or if the ADSL service goes down, a PSTN backup option is available for emergency calls. The RSG also allows calls coming in to the remote office's PSTN line to be answered back at the main office.

IP PHONE ON YOUR LAPTOP

Traveling, working from home or even just working from a different location in the office, Aria's IP soft phone allows you to remain an integral part of your office's phone system. All you need is access to the LAN, an ADSL service or a wireless hot spot and you have a fully featured IP office extension on your laptop. And if your laptop supports Bluetooth you can be totally wireless with a Bluetooth headset, anywhere in the world.





VOICE PROCESSING

CUSTOMER SERVICE STARTS BY CONNECTING YOUR CUSTOMERS WITH THE PERSON OR SERVICE THEY WANT AS QUICKLY AND EFFICIENTLY AS POSSIBLE.

Connecting people is the philosophy behind our call processing design. The intelligence, power and user friendliness of the Aria gives you the ability to ensure callers get the level of service you want them to receive.

Starting with basic features such as DID, callers are able to contact directly the person or department they require. More advanced processing features such as ACD Groups, preferred line answer priority (PLA) and DID re-routing provide call queuing, priority and routing to process calls and locate available staff to handle your customer's enquiries.

Where employees are away from their desk, Aria mobility options such as DECT or paging will connect callers and stop telephone tagging. Employees on the road can have their calls forwarded off-net to their mobile, providing callers transparent connections. Staff who are away can leave temporary messages offering the caller options to leave a message or be transferred (by the Auto Attendant) to another person or department.

AUTO ATTENDANT

Callers expect to get through to the person they want. If that person is not available or not at their desk, the Aria provides them the next best thing - options.

The multi-layered Auto Attendant offers callers a number of options, so they may select the one that best suits them. By pressing a single digit they can transfer to reception, off-net to a mobile, choose to leave a message or activate a page.

The Auto Attendant also supports the uploading of professionally recorded messages to a Music On Hold (MOH) source so your customers will hear your selected messages when they are on hold, or waiting in an ACD queue.

HANDLING CALLS AFTER HOURS

Night messaging provides an automated forwarding of phones to different destinations based on time and day. For example, after 5.00 pm or on weekends, selected phones, including reception, can be forwarded to another destination such as a mobile phone, voice mail or the Auto Attendant. It allows you to offer your callers options outside of your normal business trading hours.

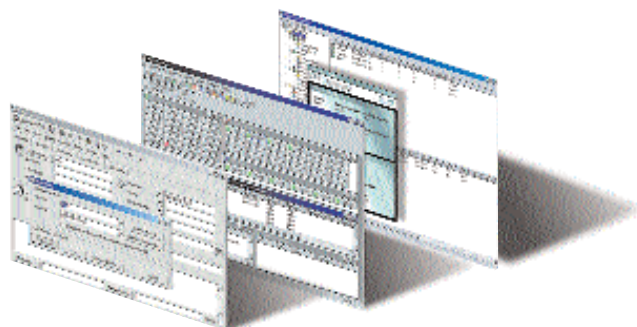
ACD

If you operate a call centre, it is possibly the communication hub of your business. Aria's standard business software includes advanced ACD functionality for you to manage this important resource. You will benefit from productivity gains resulting from efficient call handling.

Combining the system's ACD functionality with the Auto Attendant will provide features such as announcements to callers in queue groups, call progress prompts and the ability for the caller to dial a single digit to transfer out of a queue on receiving their second announcement.

CALL CENTRE FEATURES AND STATISTICS AVAILABLE ON STANDARD BUSINESS SOFTWARE:

- Supervisor can re-route a queued call to a new destination
- Call monitoring by supervisor
- Agents can log on to multiple groups
- Call status on LCD handsets: number of calls in queue, longest time and average time
- Total calls and number of unanswered calls
- Average and longest queued calls
- Number and total time when all agents are busy
- Average ringing and service time





CALL CENTRES

Management and call analysis software are valuable tools for call centres. Information provided by these applications can be made available to management, supervisors and agents anywhere on your LAN. Valuable real-time information, instructions and alerts are now available at a glance on staff computers.

PC ATTENDANT CONSOLE

Aria's PC based attendant console, the Ez-Attendant, can help process calls quickly and accurately in high call volume environments. It supports up to 5 attendants and integrates databases from Microsoft's Excel, Access and Outlook, from ACT! or Goldmine. It will match up the incoming call's CLI to the name of the caller on your database so your receptionist can see who the callers are in the queue. And it can display the status of all handsets, including other sites that are networked, so your receptionist can see at a glance who is on the phone.

The Ez-Attendant provides basic system administration features such as the ability to change the class of service (COS) of handsets, change the extension name display, adjust time and day and program flexible buttons on any handset.

Your receptionist can attend to calls via their handset, PC using a mouse or by assigning "hot key" functions such as answer, transfer, hold etc to any keys on their keyboard.

The speed bin number editor feature allows the receptionist to easily create and update speed dials and the powerful call logging provides an Excel download of logged calls. Other features include, screen popping, sending SMS messages to DECT and display handsets.

INTEGRATED VOICE MESSAGING

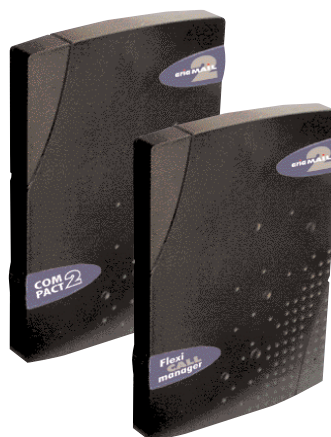
The Aria integrated voice messaging provides the features to meet the needs of most organisations such as time and date stamping, forwarding of messages, password protection, one-touch dialing to call back and multi-level auto attendants. The 7016 & 7024 handsets support additional features such as three call progress active keys, which offer fast one touch activation of message retrieval features.

Starting from 4 ports and 5 hours recording time and expanding to 16 ports with 20 hours recording time on the Aria 130c & 130 and 24 ports with 30 hours recording time on the Aria300 & 600 systems, Aria's voice messaging has been designed to cope with most demand-intensive applications, at an affordable price.

ARIAMAIL2

For businesses demanding more extensive voice mail applications, our external dedicated voice mail system, AriaMail2, is perfectly matched to the Aria. It provides seamless operation and advanced features such as remote notification, rewind/fast forward through messages, multi-level auto attendant and MOH. AriaMail2 is available in two models, the Compact II and the Flexicall Manager.

The Compact II is available in 2 or 4 ports and offers a powerful solution at an affordable price, while the Flexicall Manager is a more powerful solution, which comes in 4 or 8 port configurations. This system provides LAN integration and supports features such as easy desktop administration, notification and delivery of voice messages via email into Outlook and SMS services.



NETWORKING

VOICE AND DATA CONVERGENCE HAS ARRIVED! BRINGING WITH IT POWERFUL NETWORKING SOLUTIONS

It is imperative when choosing the telephone system for your business, that you choose a system that can offer you a voice and data convergence solution. The entire range of Aria systems, from the Aria 24 through to the Aria 600, seamlessly integrate to network your telecommunications.

SYSTEM NETWORKING

Aria IP enabled telephone systems integrate seamlessly with your company's LAN or WAN and offer transparent networking features to companies with multiple office sites. Calls to networked offices support many of the user-friendly intercom features that make the Aria so easy to use. In addition, networked systems can share a common voice mail system and a centralised receptionist to assist in the call handling at smaller branch offices.

UPGRADE PATH

Looking forward it is comforting to know that with LG's future-friendly philosophy, your current communications investment will not become obsolete when you start introducing pure IP phone systems into your organization. LG's pure IP phone system, the iPECS, networks seamlessly with the Aria, offering a practical upgrade path. The IP handsets from your Aria are supported on iPECS and the features and functionality are identical, so your staff will move over to the new system without the need for any specialized training.



DECT MOBILITY

LG Aria's powerful networking solution extends your DECT mobility to other offices within the network. Calls made direct to your DECT phone number will automatically be routed to you, no matter which office you are in.

VoIP

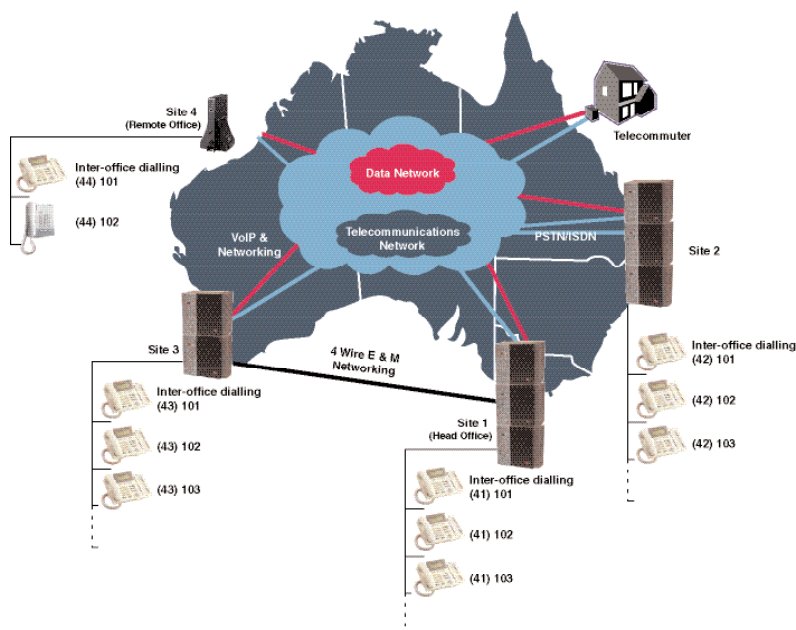
The integrated Voice over Internet Protocol (VoIP) board provides a cost-effective solution for transmitting ordinary telephone calls over your existing data intranet, and ultimately, the Internet. Not only can it reduce toll costs from traditional carriers for intra-office call traffic, the Aria can also redirect outbound interstate calls over the VoIP network.

For example, a call made from Melbourne to Sydney will be automatically rerouted over the VoIP network to the Sydney office, where the local Aria system then dials the local number and connects the call. This is handled automatically by the Aria, and if the data network is not available the call will be routed via the telephone network.

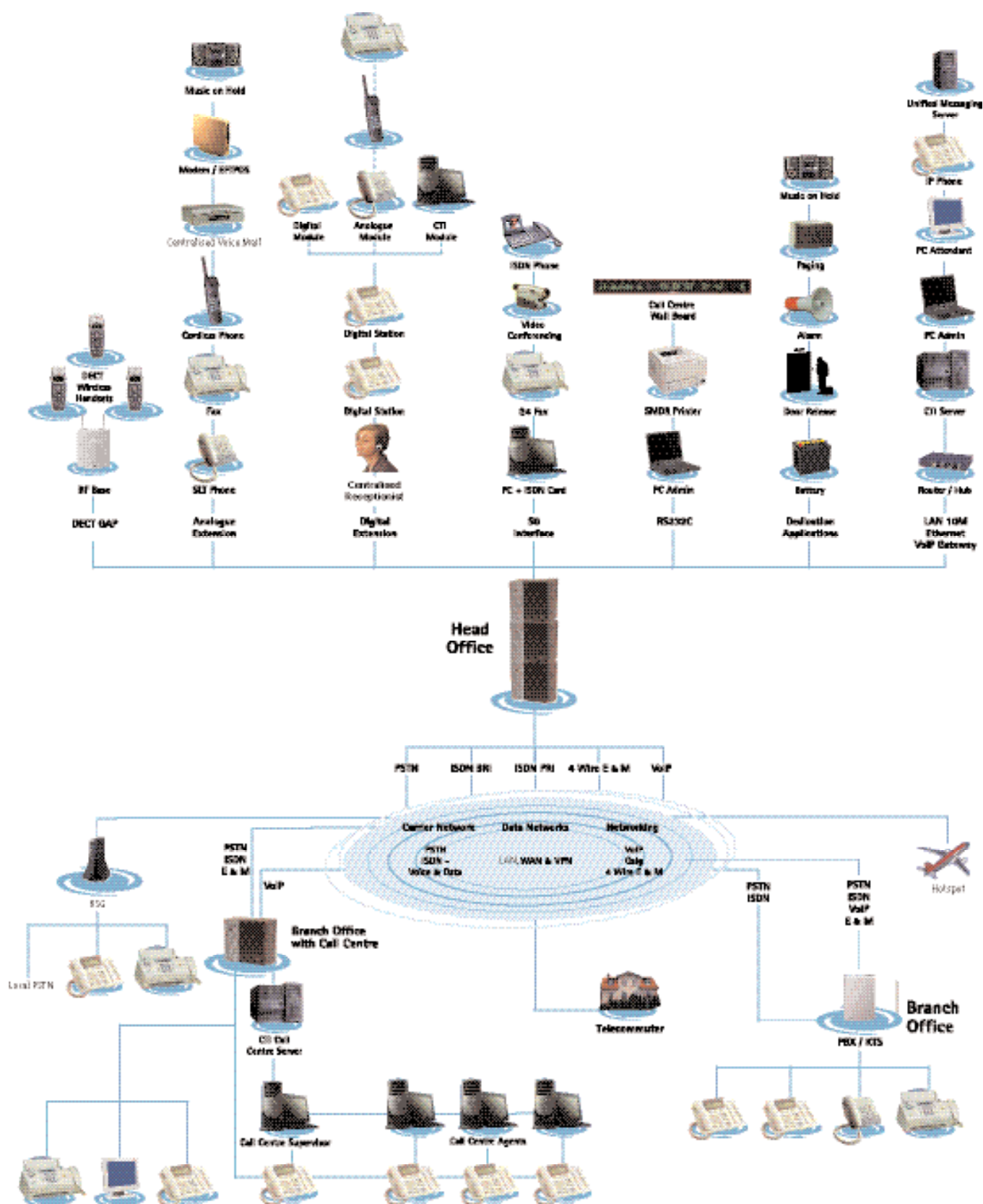
Q SIG

Qsig is an open international standard for system networking, supported by the major PBX suppliers. Using this ISDN technology, the Aria not only offers transparency for a wide range of basic and advanced features between PBXs, it can also create your own cost effective virtual private network by directly connecting systems.

The Aria IP enabled PBX solution is designed to fit your needs and is your company's invitation to the future of telephony.



COMMUNICATION SOLUTION





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Specifications are subject to change without prior notice.